



Terms and conditions for Cambridge Water's Pledge15 competition

By entering this competition, the entrant agrees to be bound by these terms and conditions. To opt out of the competition entrants can email communicationsteam@southstaffs-water.co.uk.

1. The promoter

- 1.1 The promoter is South Staffordshire Water Plc, a company registered in England with company number 02662742, whose registered office is at Green Lane, Walsall, WS2 7PD. Cambridge Water is a trading name for South Staffordshire Water Plc.

2. The Competition

- 2.1 The title of the competition is Pledge15.
- 2.2 Cambridge Water customers who make a water-saving pledge and allow us to share that pledge on our social media channels will be automatically entered into the competition to win a prize. There will be three winners.

3. How to Enter

- 3.1 The competition will run from 9am on 4 May 2020 to 5pm on 30 June 2020 (the "closing date") inclusive. All entries received after the closing date are automatically disqualified. We cannot accept responsibility for entries not received for whatever reason.
- 3.2 To enter the competition, tell us your water-saving pledge by filling in the form on our website at <https://www.cambridge-water.co.uk/pledge15> and uploading a photo. By filling in the form you are giving us consent to share your pledge and photo on our social media channels.
- 3.3 There is no entry fee and no purchase is necessary to enter this competition.
- 3.4 There will be three winning entries and those winning entries will be the entrants who receive the highest combined number of likes on their money-saving pledges on our social media channels. In the event of an equal number, the judges' decision will be final.

4. Eligibility

- 4.1 This competition is open to all customers who have an active registered billing account with Cambridge Water ("Customer"), are residents of the United Kingdom and are aged 18 years or over. This competition is not open to:
 - a) employees of the promoter or any of their group companies;
 - b) employees of agents or suppliers of the promoter or any of their group companies;
 - c) member of the immediate families or households of (a) and (b) above; or
 - d) anyone who is otherwise connected with the organisation or judging of the competition.

- 4.2 There is a limit of one entry per customer. Multiple entries from the same customer will be automatically disqualified.
- 4.3 The promoter reserves all rights to disqualify an entrant if their conduct is contrary to the spirit or intention of the competition.

5. The Prize

- 5.1 The prizes will be first prize of a £100 voucher, second prize of a £50 voucher and third prize of £25 voucher.
- 5.2 The prize is not negotiable, transferable or exchangeable. The promoter reserves the right to substitute any prize with another of equivalent or greater value without giving notice.

6. The Winners

- 6.1 The promoter's decision is final and no correspondence or discussion will be entered into.
- 6.2 The winners will be announced on or before 17 July 2020 on our website and social media channels.
- 6.3 Each winner will be contacted personally by email and/or phone within 14 days of the closing date, using the contact details given on the entry form.
- 6.4 The promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation, the promoter will publish the names of the winners and their winning entries on our website.
- 6.5 If you object to these details being published, please contact the promoter on communicationsteam@southstaffs-water.co.uk. In such circumstances, the promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

7. Claiming the prize

- 7.1 The promoter will post the prize and accepts no responsibility for any losses during delivery.
- 7.2 The promoter does not accept any responsibility if a winner is not able to receive the prize.

8. Limitation of liability

- 8.1 Insofar as is permitted by law, the promoter, its agents or distributors will not in any circumstance be responsible or liable to compensate any winner or accept any liability for any loss, damage, personal injury or death occurring as a result of receiving the prize except whether it is caused by the negligence of the promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. Intellectual Property Rights

- 9.1 You agree to grant the promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry for such purposes.

10. Data protection and publicity

- 10.1 Any personal data processed in connection with the completion will be processed in accordance with the promoter's privacy policy. This includes the use of personal data from the customer's registered billing account to the extent necessary for the purposes of administering the competition. Personal data will not be disclosed to third parties unless otherwise agreed with the data subject.

- 10.2 By entering the competition, each winner agrees to the promoter publishing details as set out in conditions 6.4 and 6.5 above.
- 10.3 The winners may be required to take part in promotional activity or advertising organised by the promoter.

11. General

- 11.1 If there is any reason to believe that an entrant has breached any of these terms and conditions, the promoter reserves the right at its sole discretion to exclude that entrant from participating in the competition.
- 11.2 If there is any reason to believe that a winner has breached these terms and conditions, the promoter reserves the right at its sole discretion to disqualify that winner and offer the prize to the next eligible entrant from the valid entries that were received before the Closing Date.
- 11.3 The promoter reserves the right to cancel or amend the competition (including the closing date) and these terms and conditions at any time. Any such change will be notified to entrants as soon as reasonably practicable by posting on the Cambridge Water website and social media.
- 11.4 The competition and these terms and conditions are governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.

Last updated: 30 April 2020